

Get Glowing- The Ultimate Hydrating Treatment

THESERA H



A kit to plump and hydrate dry skin by stimulating water cells
Water channel activation program of THESERA H keeps moisture locked in the skin cells,
enhances skin resilience, and makes skin glow.

POINT 01

Glass skin

POINT 02

Deep
moisturizing

POINT 03

Smooth
skin

POINT 04

Prevention
of water loss

POINT 05

Recovery from
water metabolism
disorder

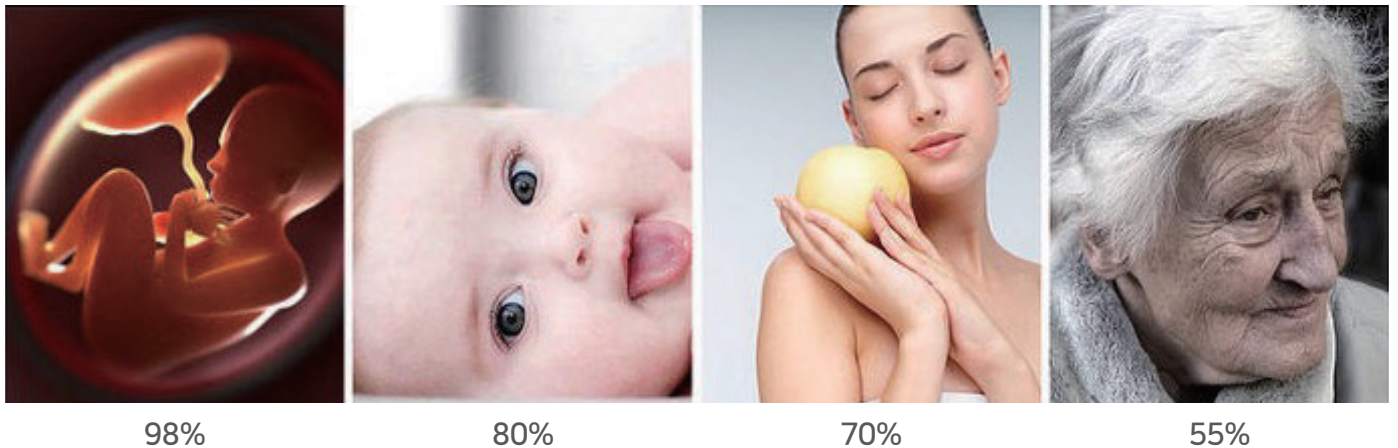
Lack of Moisture



Lack of moisture is the reason of skin aging such as wrinkles, dryness, dark spots and complexion.

Water forms about 60% of an adult's body weight (men 60%, women 55%, on average), and if two-third of the water loses, our life is in danger. Body water relates to aging, young children's bodies contain more water than those of adults. This is because cells lose the ability to absorb water with age. In the middle age over 40, the ability to absorb water and secrete sebum reduces, which makes wrinkles deeper. The worse dehydration is, the faster we age.

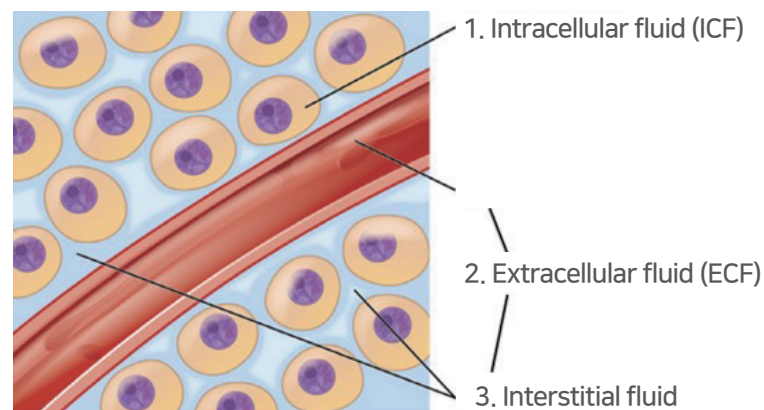
■ Total body water per age group



■ Intracellular fluid and extracellular fluid

65% of body water is composed of intracellular fluid(ICR), which declines with age. Extracellular fluid(ECF) is the water located outside our cells. This water includes transcellular fluid, fluid in blood plasma, and lymph fluid. About 35% of our body water is attributed to extracellular water and it is less than intracellular water.

To prevent cells get dried, which is the main reason for aging, normal body temperature 36.5~37.5°C (97.7~99.5°F) should be maintained. Cells and organs in our body work according to body water and temperature. If body temperature lowers, it brings a decline in cells' ability to absorb water. Excess ECF can cause aging and cell dryness. To keep a balance between ICF and ECF, our body needs thermal energy above all things. Maintaining the normal body temperature helps cells absorb water and prevents skin aging.



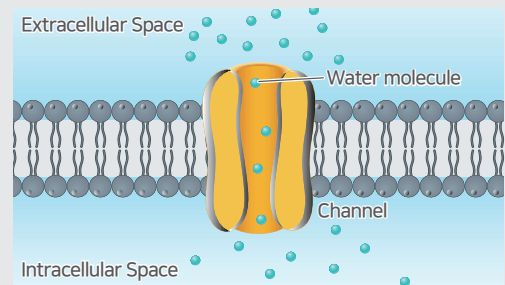
■ Secret of skin regeneration - Fill moisture in cells!

Lack of moisture in cells causes accumulation of bad wastes and decline in regenerative capacities of cells. Therefore, filling moisture in cells is the most important thing to regenerate skin.

Lack of Moisture

What is Aquaporin?

Aquaporins which is also called water channels, are integral membrane proteins selectively facilitating transport of water in and out of the cells. If Aquaporins are active, in and out of the skin feels moisturized without feeling tight.



Symptoms in and out of the skin caused by lack of moisture

Skin dryness is one of common symptoms most people experience, but people do not take dryness seriously, whereas they sensitively react to visible symptoms such as dead skin cells, wrinkles, acne, etc. These visible skin troubles and aging is the result of lack of moisture.

Symptoms in the skin

Dryness has some bad effects on skin. It slows down the body's metabolism and constricts the blood vessels, which makes difficult to nourish skin. Finally, skin barrier which has natural moisturizing factors to keep moisture gets damaged. Skin barrier functions as a protective layer to keep moisture from evaporating.

Lack of moisture declines natural moisturizing factors and makes skin feel dry.

Stratum corneum is degraded by proteases and shed 40mg a day.

If skin is dry, proteases cannot function properly and it eventually leads to thick stratum corneum.




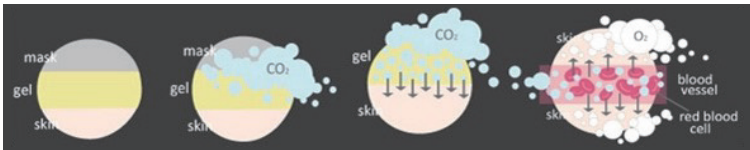

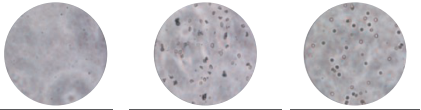

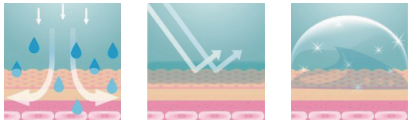
Accumulated dead skin cells prevent scattering of the light from the outside and lead to dull and uneven complexion.

This is why skin tone particularly looks dark and dull when it is dry.

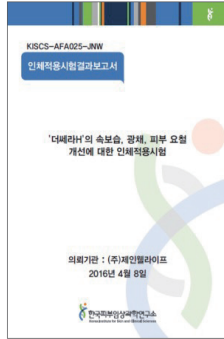
Symptoms out of the skin

- ▶ External environment like cold wind, dry weather, etc. damages skin barrier. As the natural moisturizing factors of the epidermis decrease, moisture content declines and the skin feels dry and severely tight.
- ▶ Dead skin cells appear white. Once past your teens, your skin generally renews itself every 28 days, but skin cell turnover slows owing to lack of moisture. If dead skin cells are not removed from the surface, they appear white even though you put enough moisturizer.
- ▶ Fine lines become noticeable. The symptoms of dryness easily appear around eyes and mouth where skin is thinner and sensitive than other parts. Fine lines are a sign of dryness.
- ▶ Skin starts to sag and looks like a flat balloon. Jaw line starts to lose its definition and nasolabial fold becomes deeper as a result of lowered elasticity.
- ▶ Some skin troubles are caused by loss of moisture. Accumulated dead skin cells on the surface block pores, and sebum cannot be secreted out of the surface. Inflammation caused by clogged sebum can become acne.

Facial Fitness Program THESERA H

<p>Features</p>	<ol style="list-style-type: none"> 1. Deep moisturizing kit overcoming the limitations of general moisturizers 2. 4 step recovery from dryness 3. Skin activation with carbonated microbubbles 4. Cell activation by amino acid thread 5. Instant glow, brightening, fundamental moisturizing effects
<p>Cell warm-up</p> 	<p>◎ Hydroglow Deep Dermaling</p> <ul style="list-style-type: none"> - Volume : 20ml - Main ingredients : Lactic acid, sea water, glutamic acid and 17 amino acid <p>In order to moisturize, cells' power of pulling water should be improved. The technique of pulling cells one by one with Hydroglow Deep Dermaling</p> <ol style="list-style-type: none"> 1. opens water channel by increasing body temperature, 2. eliminates waste in the skin by stimulating the parasympathetic nerves, 3. vitalizes moisturizing ability with substances of NMF(Natural Moisturizing Factor). <p>※ Pumping technique ※</p> 
<p>Cell activation</p> 	<p>◎ Hydroglow Cell Stimuler</p> <ul style="list-style-type: none"> - Volume : 7g * 8ea - Main ingredients : Betaine, allantoin, trehalose, sodium bicarbonate <p>Without oxygen, it is difficult to activate cells. The important thing is to create an environment in which cells can be activated by making space between muscles and cells and inducing oxygen supply. Bohr effect</p> <ol style="list-style-type: none"> 1. induces quick oxygen supply, 2. improves skin elasticity and complexion, 3. creates an environment of moisturizing by temporarily increasing body temperature. <p>※ Bohr effect ※</p> 
<p>AQP charging</p> 	<p>◎ Hydroglow Cell Recovery Ampoule</p> <ul style="list-style-type: none"> - Volume : 2ml * 8ea - Main ingredients : Sea water, polyglutamic acid, betaine, fullerene, malachite extract, sodium chloride <p>Cell filler with essential salinity of 0.9% for quick AQP charging</p> <ol style="list-style-type: none"> 1. acts as water channel, 2. quickly absorbs moisture and antioxidants and replenishes moisture to enhance volume.  <p>1. Water 2. Mineral ampoule 3. AQP ampoule</p> <p>in blood with the essential salinity of 0.9%</p>
<p>Preventing water loss</p> 	<p>◎ Hydroglow Deep Emersion</p> <ul style="list-style-type: none"> - Volume : 20ml - Main ingredients : Betaine, allantoin, trehalose <p>It keeps moisture locked in the skin.</p> 

THESERA H Clinical Trial Results



Test material : THESEARA H,

Superbly Shape Holding Mask

Test agency : Korea Institute of Dermatological Science

Test subject : 22 adult women over 20 years old

Application : Once a week during 4 weeks

Skin radiance increased by 46.43% ▶ Radiance Improved

Moisture in dermis increased by 18.59% ▶ Moisture in dermis Improved

Unevenness decreased by 6.43% ▶ Skin texture improved

Allergic reactions ▶ None

Adverse reaction	After two weeks of use	After four weeks of use	Adverse reaction	After two weeks	After four weeks
Erythema	0	0	Aching	0	0
Edema	0	0	Burning sensation	0	0
Flaking	0	0	Stiffness	0	0
Itching	0	0	Tingling	0	0

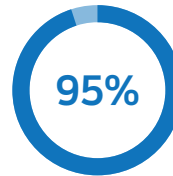
On a scale of 1 to 3, 3 being the most severe state

- ✓ Applied to 22 women for 4 weeks
- ✓ Free from irritations like allergy, contact dermatitis, etc.

Product Satisfaction Survey



- ✓ Formula
- ✓ Moisturizing ability
- ✓ Exfoliating ability



- ✓ Refreshment
- ✓ Glow



Facial Fitness Program THESERA H



▶ Shortcut to tutorial

■ 8 treatments per a kit / Duration of one treatment: 60 min.

STEP	Product	Duration	Directions
Cleansing	 Repose Balance Milk Cleanser (500ml)	5min.	Take a suitable amount of Milk Cleanser in a glass bowl and apply onto the face. Massage gently to dissolve make-up, dirt and other impurities.
PH Balance	 Hydroglow Cell Ampoule (200ml)	1min.	Soak a cotton pad with the Cell Ampoule and gently wipe along with skin texture. ▶ This high concentrated ampoule mist is sprayed evenly and absorbed into skin quickly. Hydroglow Cell Ampoule is multi-purpose item, which can be used as a toner and moisturizing ampoule, before and after make-up.
Cell warm-up	 Hydroglow Deep Dermaling (20ml)	3min.	1. Pump 8 times and apply onto the face evenly. ▶ Avoid mouth and eye areas.
		7min.	2. After 3-5 min., use pumping technique with stickiness of Deep Dermaling. ▶ The product passes throughout the skin for 1-2 min. ▶ Do the pumping technique along lymph nodes, and repeat 15-20 times each part. ▶ Be careful with thin and sensitive skin while using pumping technique. ▶ This step should not take more than 10 min. ▶ Do not wipe out and proceed with the next step.
Cell activation	 Hydroglow Cell Stimuler (7g*8ea)	5min.	1. Put the Stimuler in a big bowl. Add 2ml of warm water and stir it until micro bubbles rise enough. 2. Lay micro bubbles on face. ▶ Application time is 2 min. maximum. -Sensitive skin : 1 min. Put gauze on the face and put micro bubbles on it. -Dry, normal, and aged skin : 2 min. ▶ Face may turn red temporarily due to Bohr effect. 3. Rub gently with purified water not to irritate skin with carbonate particles. Wipe out with a sponge. ▶ Carbonate particles adsorb and eliminate wastes like heavy metals.
Moisturizing	 Hydroglow Cell Recovery Ampoule (2ml*8ea)	10min.	1. Pour a bottle of ampoule into a dry glass bowl. 2. Apply the ampoule on the areas of concern with a dry brush and absorb it in the whole face. ▶ Cell Recovery Ampoule consists of 0.9% salinity which is the same salinity of body water. This is for maximizing absorption of active ingredients. It is important to use ampoules on dried skin with dry brush and glass bowl to keep active ingredients and concentration of the ampoule. 3. Absorb the ampoule into face thoroughly.
Preventing water loss	 Superbly Shape Holding Mask (1box-10ea)	25min.	1. Apply the sheet onto face and leave for 25 min. ▶ Remove felt and put it aside for the next step. Place the sheet on the face. ▶ Remove film and fix the sheet tightly on the face with a spatula. Pull the sheet around eye areas up and fix it. ▶ Put the felt on the sheet. The felt helps to absorb the contents into skin and fix the sheet on the face.
Nourishing	 Hydroglow Deep Emulsion (20ml)	2min.	Pump 4 times and apply evenly on the whole face to form a strong layer of moisture.
Protection	 Growth Recovery Cream(100ml) + Perfect Sun Screen(50ml)	2min.	1. Apply Growth Recovery Cream. ▶ Wait until hydrogen bubbles rise enough. Tap the bubbles gently for absorption. ▶ The amount of bubbles depends on levels of dryness. ▶ Hydrogen anion in Recovery Cream helps protect skin from pollution. 2. Apply sun screen.

THESERA Pumping Technique









*Refer to THESERA H treatment video

What is pumping technique?

The pumping technique brightens skin complexion by eliminating wastes from skin smoothly and enhances skin resilience and circulation.

- **Effects** : 1. Stimulating lymph nodes and eliminating wastes from skin
 2. Improving skin complexion by stimulating blood vessels and vitalizing cells
 3. Boosting skin elasticity

■ **Direction** : Gently press the face with your palms or fingers and take them off slowly. Repeat each step 15~20 times.

		
<p>01 1. Place fingers on lymph nodes, palms on cheeks. Repeat pumping technique-pressing gently and taking hands off.</p>	<p>02 2. Place a palm on one of temples, press forehead gently with the other hand and take it off. Take fingers off first. Do the same on the other side.</p>	<p>03 3. Cover both sides of face with hands. Press gently and take hands off. Take palms off first.</p>
		
<p>04 4. Cover chin and cheeks with both hands, repeat pumping technique.</p>	<p>05 5. Cover chin with both hands and repeat pumping technique. Take fingers off first.</p>	<p>06 6. Press upper chin gently with fingers and take them off.</p>
		
<p>07 7. Press gently with fingers along philtrum, nose, and eye brows.</p>	<p>08 8. Finish the treatment by repeating the first step.</p>	

Precautions

THESERA H safely improves dryness of skin, foaming a strong layer of moisture.
Please read the directions to raise its effects.

■ Warnings before treatment

1. Read the directions carefully and apply the products according to skin types.

■ Warnings during treatment

1. At the cell warm-up step, inform that they could feel Hydroglow Deep Dermaling passing throughout the skin for 1-2 min.
2. Do the cell pumping technique along lymph nodes. In case of thin, sensitive skin, be careful when doing the technique around cheekbones.
3. Application time of Hydroglow Cell Stimuler should be within 1-2 min. When wiping out, rub gently with purified water not to irritate skin with carbonate particles.

■ Warnings after treatment

1. Avoid exposure to UV rays, drinking, sauna, and excessive exercise on the day of treatment.
2. Sun screen is necessary after treatment.
3. To keep moisture for a long time, spray Hydroglow Celll Ampoule(200ml) frequently and apply Hydroglow Cell Cream for at-home skin care.

■ Targets

1. People with dull skin, lack of skin elasticity
2. People worrying about wrinkles around eyes, mouth and forehead
3. People with dry skin
4. People worrying about fine lines